



## Privacy Policy

One of our main objectives is to inform our site users about our data collection practices. This privacy policy has been written to inform you about our personal data collection methods and the ways your personal information can be used. We encourage you to read this privacy policy carefully to stay informed about our secure practices. We take your privacy seriously so we do our best to collect data responsibly and gather only the information you agree to share with us. When you visit our website, you imply your consent to our privacy policy and the data collection methods we use. If you disagree with any part of this privacy policy please don't access and use our website.

When you enter SuperMall.com our servers recognize your domain name, but not your email address. You may visit our website anonymously as we don't require you to provide any personal information.

We express a deep commitment to transparency regarding our information collection practices. We will notify our site users about any changes in our methods of data collection by posting updates to this privacy policy. However, we would like to note that we may need to make some changes urgently for safety reasons so we reserve the right to change our privacy practices without notifying our users first. That is why we recommend checking our privacy policy from time to time to stay informed about practices currently in force.

### **Information Collected**

We promise to collect your personal data only if you agree to provide it to us. We may need this sort of data to improve our site and to contact with you. In addition to information you may provide to us with your consent we will collect the automatically generated data that most website usually collect, such as your IP address, the geographical locations from where you accessed our site and the browser used. We

rely on this data to spot and solve various technological problems as well as identify the most popular pages on our website. All this helps us be more efficient and provide our services better.

We work hard to expand our market reach, so the data we collect is of paramount significance to us. We strive to optimize our site and improve users' experience so a thorough analysis of the patterns based on your non-personal information is very helpful to us.

If we find it necessary to use the data collected in new ways not mentioned here, we will immediately update this privacy policy. Please, check back our policies regularly to make sure you agree with our data collection practices.

## **Information Sharing**

We use the personal information you voluntarily provide to us only to improve the level of our service. We do not sell, rent, or give your personal information to any other third party or website. Sometimes, if necessary, we may provide your non-personally identifiable information to our partners to help make their marketing strategies more effective. We focus your attention on the fact that we are the only engine that collects your data. Be cautious and make sure you provide your personally identifiable information to reliable sources only.

SuperMall.com does not use cookies. However, we may use your information collected by other websites through the use of cookies when you access them for marketing purposes. SuperMall.com assumes no responsibility for their content or information gathering practices.

## **Security**

Your security is of great importance to us so we do our best to store your data using the latest technology and most efficient methods that ensure the highest level of protection. Our dedicated technology staff uses multiple layers of passwords and encryption to protect your personal information. If necessary we may use an additional firewall protection. We work hard to enhance the level of data protection and constantly improve our security practices. But we can't deny the fact that

information technology is constantly evolving and breaches of security may occur. Should such a breach occur to SuperMall.com we assume no liability or responsibility for any leakage of personal information.

### **Endorsement of Third-party Links**

We are committed to providing the accurate and reliable information on our website and improving the quality of our content. But we are not responsible for any further actions that may be the result of that information. We are not liable for any direct or indirect damage or financial loss incurred as a result of information posted on our website.

We regularly publish information provided to us by our third-party partners, but we do not control that information or consequently are not responsible for their claims.

### **Children Usage**

No part of this website is meant to be used by persons who are younger than 18. When people who are younger than 18 years old visit our website they violate our terms and conditions.

### **Changes to Policy**

SuperMall.com has a right to change any part of our privacy policy at any time. We promise to post the updated privacy policy as soon as possible to keep you informed about how we collect and use the data. We encourage you to check our privacy policy on a regular basis to be aware of our current practices that relate to the use and safety of your data.